

Modern Data Management

for Crowdsourced and Broader
Transportation Agency Data

Webinar sponsored by the
FHWA Every Day Counts Round 6 (EDC-6)
Crowdsourcing for Advancing Operations Initiative
June 8, 2021



U.S. Department of Transportation
Federal Highway Administration



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Webinar Agenda

- 1:30 PM FHWA's Crowdsourcing for Advancing Operations Innovation Updates
- 1:40 PM Platforms to Support Emerging Data – What Goes to the Cloud?
- 2:00 PM Data Business Plan – Guide and Lessons
- 2:20 PM Joint Data Strategy – Georgia DOT and the Atlanta Regional Commission
- 2:40 PM Question & Answer



Source: Unsplash

Today's Host and Presenters



Greg Jones
Webinar Host
FHWA Resource Ctr.



Benjamin Pechoux
AEM Corporation



Matt Glasser
Georgia DOT



Walter During
FHWA Office of
Transportation
Management



Kofi Wakhisi
Atlanta Regional
Commission

What is Every Day Counts?

State- and local-based model that identifies and rapidly deploys proven, yet underutilized innovations to:



Shorten Project Delivery



Enhance Roadway Safety



Reduce Traffic Congestion



Integrate Automation

Why Crowdsourcing for Operations?

✓ Improve Operations



Source: FHWA

✓ Increase Safety and Reliability



Source: FHWA

✓ Save Cost



Source: Pixabay

Traffic Incident Management



Traffic Studies



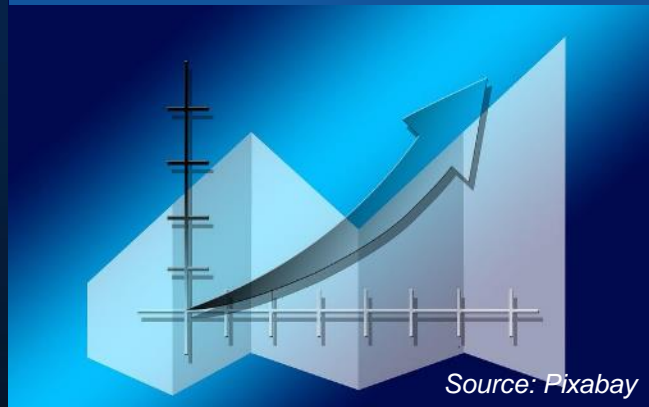
Road Weather Management



Traveler Information



Performance Management



Arterial Management



Freeway Management



Work Zone Management



Road/ITS Maintenance



Project Prioritization



Emergency Management



Other Applications?





Ben Pecheux
Chief Data Scientist
AEM Corporation

Platforms To Support Emerging Data **What goes in the cloud?**



Walter During

Transportation Specialist
FHWA Office of
Transportation Management

The Data Business Plan Guide and Lessons

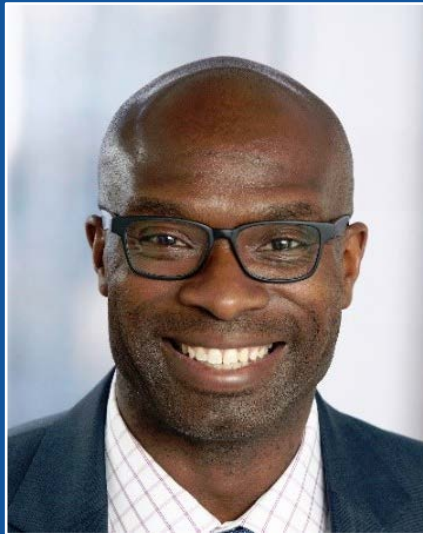
Joint Data Strategy

Georgia DOT and the
Atlanta Regional
Commissions



Matt Glasser

Assistant State Traffic Engineer
Georgia DOT



Kofi Wakhisi

Senior Principal Planner
Atlanta Regional Commission

Presenters Questions?



Benjamin Pecheux
AEM Corporation



Matt Glasser
Georgia DOT



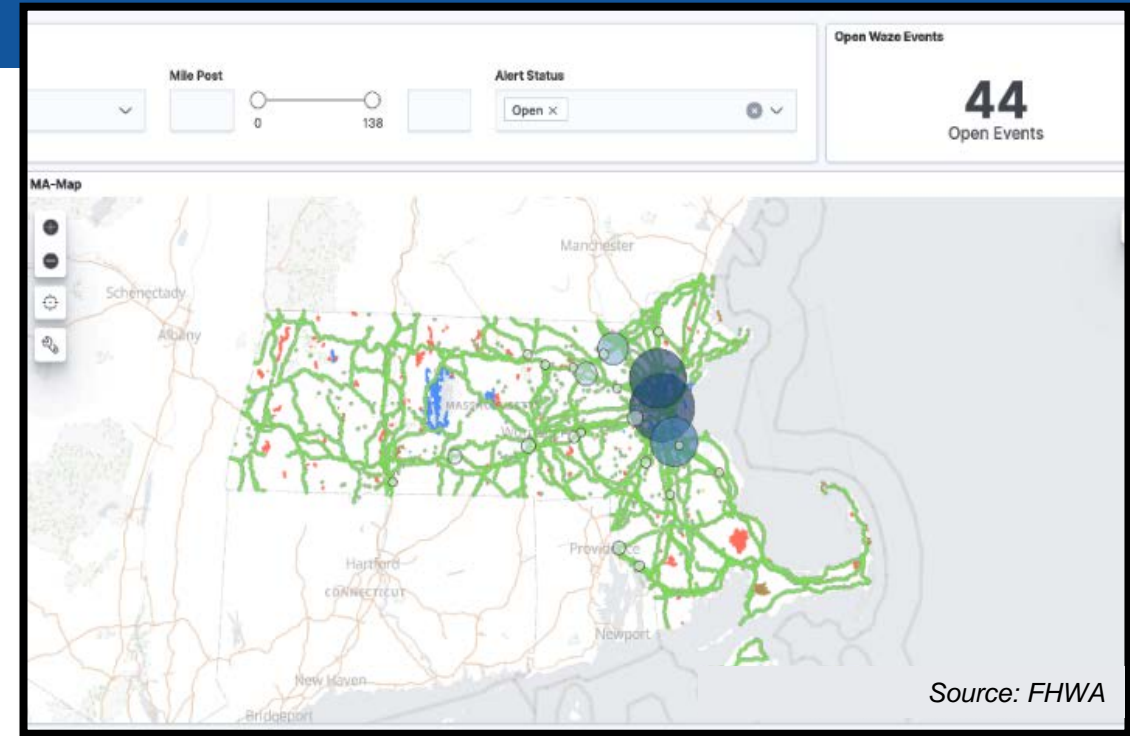
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EDC Crowdsourcing Resources

- Workshops and peer exchanges
- Technical assistance
- Crowdsourcing Cohorts
- [Adventures in Crowdsourcing](#) webinar series
- [Website](#) – factsheet, FAQs, sample applications
- [Subscribe to Crowdsourcing E-News](#)



EDC-5 Technical Support – Proof of Concept
Real-time Dashboard

Tell Us How to Improve this **Adventures in Crowdsourcing** webinar series

Please answer the four
simultaneous poll
questions.



Poll Questions 1 - 4

1. What topics would you like to see in upcoming Adventures in Crowdsourcing webinars?

2. Does your program wish to share / present during an upcoming webinar? If yes, please enter your email.

3. Would you recommend this webinar series to a friend or colleague?

0 = not at all likely
10 = extremely likely

4. How informative/useful were the presentations today?

1 = not informative
5 = very informative

Thank you

Questions / Comments Please?

***FHWA EDC-6
Crowdsourcing
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Operations
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